

QED *International*

Associates, Inc.
Quantitative E valuation & Development

QED *International* (QEDI) is a network of experienced quantitative investment professionals providing consulting services to the global investment community.

Whether engaged as a long-term strategic partner or as an outsourcing resource, QEDI draws on its collective expertise to compose research studies and papers, develop investment products, provide marketing advice, and design conference programs.

The QEDI focus includes asset allocation, exchange-traded funds, indexes, and risk management.

OUR CLIENT PROFILE

- Asset Management Institutions
- Electronic Trading Firms
- Global Investment Information Service Providers
- Hedge Funds
- Plan Sponsors and other Institutional Investors
- Securities and Derivatives Exchanges
- Software and Systems Vendors

RESEARCH & DEVELOPMENT

WHAT WE DO

- Develop new products, strategies, marketing plans, and processes.
- Construct and backtest quantitative models.
- Conduct analyses of asset allocation strategies and market anomalies.
- Produce position papers, reports, and “white papers”.
- Validate implementation processes and investment returns.
- Generate and implement strategies on exchange-traded funds.
- Convert existing mutual funds to exchange-traded architecture.

STRATEGIC MARKETING

WHAT WE DO

- Perform product design, development, and evaluation functions.
- Conduct competitive market analyses.
- Implement road shows, seminars, and visits with targeted key executives.

EXCHANGE-TRADED FUNDS

WHAT WE DO

- Advise on planning and implementation of ETF products.
- Provide research papers relating to potentialities of the ETF market place.
- Create programs and provide speakers for ETF conferences and round table events.
- Devise and implement marketing plans for ETF service providers.
- Design series of fund-ready indexes meeting IRS diversification requirements.
- Identify potential strategic alliances for promoting ETF distribution.
- Formulate tactical asset allocation strategies using ETF products.